

THE BC ELECTRICAL ASSOCIATION PRESENTS

LINK

CONFERENCE

2018

November 14-15

Vancouver

The Hyatt Regency

Vancouver

LEADERSHIP

INTEGRITY

NETWORKING

KNOWLEDGE

EARLY BIRD
PRICING
AVAILABLE!

224-3989 Henning Drive, Burnaby
604.291.7708 www.bcea.bc.ca



LINK Conference 2018

The BC Electrical Association is pleased to present the third annual LINK Conference at the Hyatt Regency Vancouver from November 14th - 15th.

We would like to thank our membership for supporting the LINK Conference and look forward to bringing you another conference filled with astounding speakers, unique training opportunities and much more!



EDUCATION

The educational portion of the conference consists of the following speakers and topics:

Patricia Mohr-Economist, Anna-Liza Chow - HR Specialist, Smart City, Leadership Training, Education Sessions, Robin Esrock - Adventure Author, Data Digitization, Robotics and EFC Research Presentation report on Data Digitalization, Speaker Swati Patel from EFC

NETWORKING

Enjoy the many networking opportunities that the LINK Conference offers!

In addition to breaks and lunches, our Cocktail Reception is the perfect place to meet new people and exchange thoughts and ideas.

PLANNING MEETINGS

Use your planning meeting time to discuss:

2019 Initiatives
Industry Segment Plans
Target Account Planning
Marketing Initiatives
Product Development
Announcements

LINK Conference 2018

This year, the BCEA will plan and organize all meetings.
On October 1st, 2018 planning meeting bookings will open.
How to book your meetings and meeting space

1. Register for the conference
2. Book your sleeping rooms with the Hyatt
3. Request a private room if you require one (at a fee). There are 10 parlour rooms, 7 private meeting rooms, and 5 round tables available. Each room is described below.
4. On October 1st you will receive an email with the list of companies registered for the conference. At this time, we will ask you to send us list of companies you want to meet with.
5. All meetings will be 25 mins to allow 5 mins to transition to your next meeting. If you require more time we request, you book two time slots for that specific company.
6. The BCEA will confirm these meetings and email you back confirmation of meeting times by October 15.
7. On November 1st a reminder will go out if meetings have not been requested. We can only accommodate these final meeting requests if space is still available.
8. We will not accept any meeting requests after November 9.
9. When you arrive at the conference, a detailed meeting package will be given to you and your team with times, locations, and a meeting room map,

Open Concept Meeting Booths (no charge)

- 5 available at no charge
- Includes a round table that accommodates 6 people
- Pipe and drape break up these tables creating a semi-private atmosphere



Private Meeting Room (\$250 /day)

- 7 rooms available per day
- Allows complete privacy and is only occupied by your company.
- This space is ideal for product presentations or marketing and budget planning.
- Located in the conference area of the hotel.
- Wifi is included in these rooms but all AV is extra and must be booked ahead of time.



Parlour Room (\$399 one-bedroom junior suite)

- Ideal for smaller meetings with a maximum of 4-5 people.
- These rooms are attached to one and two bedrooms suites and has a separate entrance to the parlour meeting space.
- Located on the hotel room floors. Floorplans available upon request.
- These rooms are to be booked as your sleeping rooms but must be booked with the BCEA



LINK Conference 2018

NOVEMBER 14TH

8:00 am Breakfast & Registration

8:30 am Opening Remarks

9:00 am Patricia Mohr, Economist



Patricia Mohr is an Economist and Commodity Specialist who will be providing LINK Conference 2018 attendees with an indepth presentation on today British Columbia's popular industries: mining, foresting projects and natural gas.

10:15 am Anna-Liza Chow, Refoca HR Services



Anna-Liza Chow is the President of Refoca H.R. Services. She brings 17 years of operational and human resources experience to her management consulting expertise. In her role of President and HR Consultant, Anna-Liza brings the perspectives and lessons learned from the positions she held as HR Business Partner for a leading payroll and human capital management company.

11:15 am Smart City



A strong electrical infrastructure is part of the backbone of a Smart City and the electrical industry will need to be a critical player in this transformation. Join us in this session and hear perspectives on the exciting potential of Smart Cities from our dynamic panel of speakers which includes BC Hydro, the City of Vancouver and the tech industry.

Noon Lunch

12:30 Planning Meetings

1:15 pm Education Session (Free to all full conference attendees. Fee applies for those not attending the conference)

4:30 pm Cocktail Reception

LINK ROOM RATES

Complete your LINK Conference experience and enjoy the wonderful facilities at the Hyatt Regency Vancouver, 655 Burrard Street, Vancouver, (604) 683-1234

Single/Double Room: \$249.00

View/Balcony Room: \$264.00

Book Here: <https://aws.passkey.com/go/bcelectricalassn2018>

All rooms must be booked by October 15th, 2018.

LINK Conference 2018

NOVEMBER 15TH

- 8:00 am Breakfast
- 8:30 am Planning Meetings
- 9:00 am Education Session (for conference attendees not attending planning meetings)
- Noon Lunch
- 12:30 pm Robin Esrock, Adventure Author



Challenges, Innovations and Transformation

Having explored over 100 countries on 7 continents, bestselling author and TV host ROBIN ESROCK helps us break through the personal and professional boundaries that often stand in our way. He speaks on the challenges of innovation, transformation, recognizing potential, and achieving Big Hairy Audacious Goals. Drawing on his fascinating adventures, Esrock inspires audiences with stunning visuals and stories alongside positive, practical strategies.

- 1:30 pm EFC Data Digitalize Research Report presented by Swati Patel



Swati Vora-Patel is the Director of Research & Communications at Electro-Federation Canada (EFC), a not-for-profit industry association that represents electrical manufacturers, distributors and agents. Swati regularly presents EFC's market research studies to channel partners across Canada.

- 2:30 pm Tim Grasse.
Robots can-and will-change our lives in the near future



Tim will present about embracing human beings' newest tool, automation. Since the beginning of time people have used tools to enhance their lives and make work easier, here in the 21st century we have invented and manufactured robotics to help leverage the labor force. Tim DeGrasse will talk in depth about new trends and technologies utilizing automation and how they can add value to your business.

STAY SOCIAL



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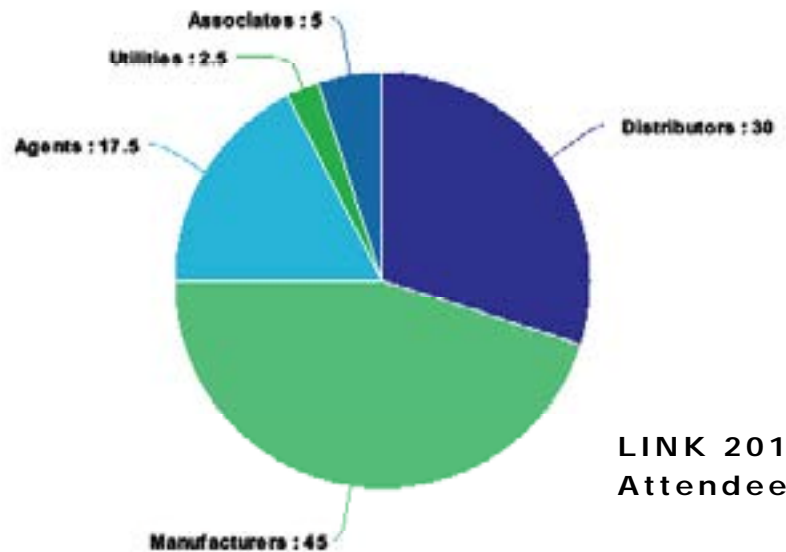
#LINK2018

LINK Conference 2018

SPONSORSHIP OPPORTUNITIES

The LINK Conference attracts delegates representing every aspect of the electrical industry including engineers, contractors, manufacturers, distributors and agents.

As a sponsor of the LINK Conference 2018, you will be presented with numerous opportunities to connect with the key decision makers within your target audience.



Sponsor Benefits	Platinum SOLD OUT \$5,000	Gold (2) \$3,000	Silver (7) (4) \$1,500	Bronze (open) \$750.00
One complimentary LINK Conference Registration	•			
Logo on front of LINK schedule	•			
Logo on all delegate name badges	•			
Full screen recognition between presentations	•			
Reserved VIP seating at the LINK Conference	•	•		
Reserved area for pop-up display	•	•		
Special Events Sponsor; choice to be recognized as a Speaker Sponsor or Cocktail Reception Sponsor		•		
Verbal recognition	•	•	•	
Logo on BCEA Website	•	•	•	
Logo on BCEA social media platforms	•	•	•	
Logo on printed conference schedule	•	•	•	•
Logo on sponsor recognition signage	•	•	•	•

LINK Conference 2018

WHO SHOULD ATTEND

Attendees will include; leaders in the electrical industry such as, engineers, contractors, manufacturers agents, and distributors.

INVESTMENT

Early Bird (ends June 30th)	Member \$500	Non-Member \$600
Regular Pricing	Member \$550	Non-Member \$650
Cocktail Reception *	Member \$50	Non-Member \$75
Meeting Room Day Rental	Member \$250	Non-Member \$250

*(Please note that the Cocktail Reception Fee is for those not attending LINK Conference who want to attend the Cocktail Reception ONLY)

Registration fees do not include GST.

REGISTRATION

Contact Name			
Company Name			
Address			
City		Postal	
Phone Number		Email	
Invoice Me (Members Only)			
or Visa / MC / Amex			
Card Number		Expiry	

For registrations with multiple attendees, please attach a separate sheet with their names and email addresses.

Event	Quantity	Fee
Full Conference Pass (includes reception)		
U40 Workshop		
Cocktail Reception Only		
Platinum Sponsor		
Gold Sponsor		
Silver Sponsor		
Bronze Sponsor		
Private Meeting Room		
Total		



Email completed form to bcea@bcea.bc.ca or fax it to 604.291.7795. There will be no refunds after October 19th, 2018.